For Immediate Release: Attention Technology/Business Editor

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idoodlesoftware inc. Acquires Mobile Game Source Code From Mean Hamster Software

Innovative Educational Software Company Obtains Complete Windows Mobile MYST and RIVEN Source Code.

Ottawa, Ontario – October 26th, 2011 – idoodlesoftware inc., an education software company offering innovative solutions to bridge the gap between traditional classroom lessons and students technology, announced today that it has acquired the intellectual property for the handheld versions of MYST and RIVEN, the legendary games by Cyan Worlds Ltd., from Mean Hamster Software of Washington State. Terms of the acquisition were not released.

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This release includes forward-looking statements made pursuant to the safe harbour provisions of the Private Securities Litigation Reform Act of 1995 that involve risks and uncertainties including, but not limited to, the impact of competitive products, the ability to meet customer demand, the ability to manage growth, acquisitions of technology, equipment, or human resources, the effect of economic and business conditions, and the ability to attract and retain skilled personnel. The Company is not obligated to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.

About idoodlesoftware inc.
idoodlesoftware, Inc. is an education software company out to bridge the gap between traditional and digital learning. Founded in October 2008, the company is based in Ottawa, Ontario, Canada and London, England. The idoodlesoftware portfolio of educational software, which is installed in over 8,000 schools representing 4,000,000 students, advances core curriculum studies in both primary and secondary schools by focusing on STEM, literacy, history, social science. For more information please go to www.idoodlesoftware.com, or follow idoodlesoftware at http://facebook.com/idoodlesoftware and http://twitter.com/idoodlesoftware.

About Mean Hamster Software, Inc.
Mean Hamster Software has grown from converting the award wining Myst™ and Riven™ for Windows Mobile in 2005 to developing "Pet Shop Hop", "Passport to Perfume", "Vegas Nights" and other casual game titles. For more information please visit www.meanhamstersoftware.com.

About Cyan Worlds Inc.
Cyan Worlds, Inc., located in Spokane, WA, is best know for Myst and Riven, which received numerous awards, critical acclaim and broad popularity, Cyan Worlds has been designing and building immersive interactive worlds since 1987. For more information about Cyan Worlds, visit www.cyanworlds.com.