 idoodlesoftware inc.

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idoodlesoftware inc. Announces U.K. Presence

**Innovative Education Software Company Opens United Kingdom
Office to Focus on European Opportunities.**

Ottawa, Ontario – June 2, 2011 – idoodlesoftware inc., an education software company offering innovative solutions to bridge the gap between traditional and digital learning, announced today that it has opened an United Kingdom office in Mayfair, London to focus on UK and European opportunities and partners.

"We are excited about the opportunities that come with our new presence in London," said Robert Sowah, Chief Executive Officer. "We know that the UK and European markets have great potential and we look forward to developing new relationships in this region."

idoodlesoftware ltd. U.K. can be reached by phone at +44.(0).203.355.4969

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About idoodlesoftware inc.
idoodlesoftware, Inc. is an education software company out to bridge the gap between traditional and digital learning. Founded in October 2008 the company is based in Ottawa, Ontario, Canada and London, England. For more information please go to www.idoodlesoftware.com, or follow idoodlesoftware at http://facebook.com/idoodlesoftware and http://twitter.com/idoodlesoftware.